

**NATION'S #1
TWERK CONTEST**



The CAKE WALK

**A DECADE OF REVOLUTIONIZING
HIP-HOP CULTURE IN DENVER**

CAKEWALK DENVER 2025 • OCTOBER 26

ABOUT LAST YEAR

SNAPSHOT: CAKEWALK DENVER 2024

PROVEN RESULTS. BIGGER GOALS.

ATTENDANCE & TICKETING

850+

TICKETS SOLD
NEAR CAPACITY CROWD.

**AGES
21-50**

BAR & VENUE REVENUE

\$20,000.00 +

GENERATED IN JUST 5
HOURS (7 P.M.-12 A.M.).

WEBSITE TRAFFIC

500+

DAILY WEBSITE VISITS
ORGANIC TRAFFIC EVERY
DAY LEADING UP TO THE
EVENT.

Our audience is the
pulse of urban nightlife
stylish, energetic, and
multi-generational.

DIGITAL REACH

200,000+

**DIGITAL
IMPRESSIONS**

100,000+ VIDEO VIEWS +
MASSIVE SOCIAL SHARES.

DEMOGRAPHIC

- **Diverse Demographic:** Black, Brown, and multicultural audiences who drive culture and nightlife trends.
- **Engaged:** They buy tickets, post content, and support the brands they see on stage.

Cakewalk Denver 2024 proved the demand is real: high ticket sales, high bar revenue, explosive digital traction.

In 2025, with \$10,000 on the line and sponsor integration, the impact will be even greater.

VENDOR OPPORTUNITIES



Vendors gain direct access to 1,000+ live guests and extended reach via media coverage. ⚠️ Note: Vendors are responsible for bringing their own tables, chairs, and branded setup. Clear and professional branding is required for participation.

Standard — \$350

- Vendor space (fits 6' table setup)
- 2 General Admission passes
- IG Story listing
- Load-in support

Premium — \$500

- Prime vendor placement
- 2 General Admission passes
- Logo featured in vendor carousel
- Optional power drop (if needed)

Featured — \$750

- High-traffic / near-stage placement
- 4 General Admission passes
- Live MC shout-out during event
- Logo on shared step-and-repeat backdrop

Presenting Vendor — \$1,250 (category preferred)

- Branded photo wall or bar frame opportunity
- 5 General Admission + 2 VIP passes
- IG Reel feature
- Logo included in event recap
- Premium stage shout-out